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An investigation into the factors influencing the graduation of women-owned micro-enterprises

By Tabitha Karanja

GRIN Verlag Apr 2012, 2012. Taschenbuch. Book Condition: Neu. 211x146x6 mm. Neuware - Master's Thesis from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: -pass, - (Kenya Methodist University), course: Enterprenuership, language: English, comment: The two supervisors Mr. George Kimani and Mr. Micheal Kiama are co-authors of the document. , abstract: The importance of Micro and Small Enterprises (MSEs) in contributing to job creation and output growth is widely accepted in both developed and developing countries, of particular interest is the process of expansion from micro to small that growth orientedmake their most tangible contribution to economic growth and job creation. .Women-Owned micro enterprises are a powerful force for growth and development thus making important contributions to the economy as workers and as entrepreneurs to the welfare of their families. The researcher investigated why Women-owned enterprises remain the same way year in year out without, an increase in number of employees or any other sign to indicate graduation from one level to another. The researcher wanted to find out why enterprises owned by women operate under significant constraints which greatly inhibitrealization of their full potential. Many developing countries have attempted to put in place...

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