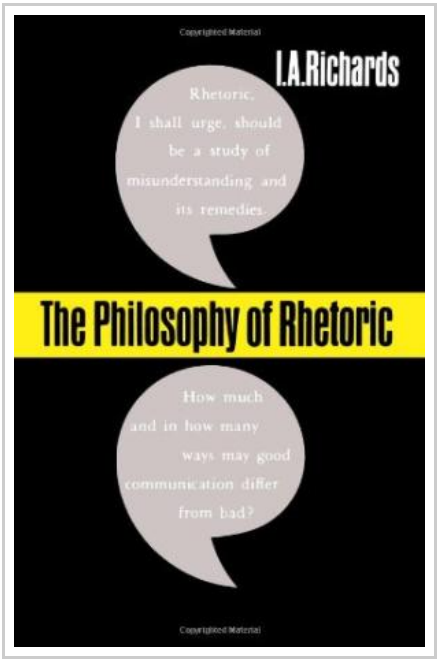


The Philosophy of Rhetoric

By I. A. Richards

Oxford University Press Inc. Paperback. Book Condition: new. BRAND NEW PRINT ON DEMAND., The Philosophy of Rhetoric, I. A. Richards, Professor Richards' definition of rhetoric is based on a practical question: how do words work in discourse? To answer this question, he examines the interaction of words with each other and with their contexts, showing how a continual synthesis of meaning, or principle of metaphor, gives life to discussion. (Philosophy).

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