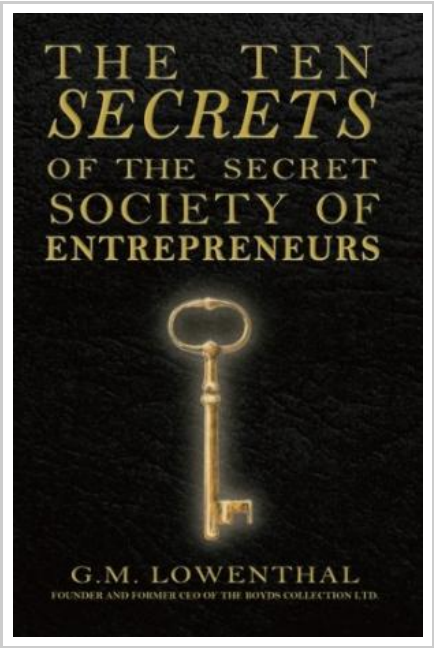


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The Ten Secrets of the Secret Society of Entrepreneurs

By Lowenthal, Mr. G M

Laugh'n Stock Press, 2013. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Congratulations You are about to embark upon a journey of discovery guided by G.M.Lowenthal, co-founder and former CEO of The Boyds Collection Ltd., one of the most successful and profitable gift companies in the world. Mr. Lowenthal or 'The Head Bean Hisself' as he is known to thousands of loyal collectors is the embodiment of the American Entrepreneurial Dream. Starting his company in the garage of an 1880's country farmhouse in rural Boyds, Maryland, G.M. and his wife Justina built their little antique shop into a gift and decorative accessory powerhouse with over 200 million dollars in annual sales. After building the company for almost 20 years G.M. went on to sell his creation to New York based investors who took the company public with a market capitalization of over one billion dollars. In his book, The Ten Secrets of the Secret Society of Entrepreneurs, Mr. Lowenthal relates the 10 guiding principals which allowed him to conceive, build, maintain and then sell his endeavor. The 10 Secrets is an easy and fun read and is meant for both the Boyds Bear fan...

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Reviews

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